

**MUHAMMAD NAJIB, 19.240.0057**

**ONLINE COMPANY PROFILE BANYUMILI GARDEN KAB.  
PEKALONGAN BERBASIS MULTIMEDIA,**

Dibawah bimbingan Dicke JSH Siregar, S.Kom., M.Kom dan Ari Putra Wibowo,  
S.Kom., M.Kom.

89 + xiv Halaman / 61 Gambar / 16 Tabel / 9 Lampiran / 23 Pustaka (2010 - 2022)

**ABSTRAK**

*Media promosi yang masih berupa spanduk atau mini banner yang di tempel di pinggir jalan, atau di ikat di pohon, membuat informasi hanya tersebar di area dekat lokasi wisata saja mengakibatkan pengunjung tempat wisata hanya berkisar di angka 10-15 orang per harinya. terlebih lagi informasi yang disampaikan sangat terbatas, dan mini banner rawan sobek atau luntur termakan waktu dikarenakan cuaca pada dataran tinggi yang sering terpapar air hujan. Sehingga dibuat Online Company Profile Banyumili Garden Kab. Pekalongan Berbasis Multimedia yang dapat memberikan informasi dengan jangkauan calon pengunjung yang lebih luas dengan tampungan informasi yang lebih banyak. sistem ini dibuat menggunakan metode Waterfall melalui tahap Requirement Analyst, Design, Implementation, Testing, Maintenance. Sistem ini dirancang menggunakan alat bantu flowchart, LKT, dan storyboard. Hasil pengujian media menggunakan metode pengujian GUI (Grahpical User Interface), dan pengujian UAT (User Acceptance Test). Hasil pengujian menunjukkan bahwa sistem dapat berjalan dengan baik sesuai fungsinya, dan fungsi komponen maupun tampilan sudah sesuai dengan rancangan yang dibangun. Selain itu, spesifikasi sistem sudah sesuai dengan kebutuhan pengguna. Kekurangan dari sistem yang sudah dibangun yaitu perlu ditambahkan sub menu yang menampilkan informasi fasilitas serta ketersediaan kamar untuk vila Banyumili Garden. Perlu ditambahkan fitur yang dapat langsung mengarahkan pengunjung website yang ingin menginap dan memesan vila.*

**Kata Kunci** : *Company Profile, Multimedia, Website*

**MUHAMMAD NAJIB, 19.240.0057**  
**ONLINE COMPANY PROFILE BANYUMILI GARDEN MULTIMEDIA**  
**BASED PEKALONGAN DISTRICT,**

*Under the Guidance of Dicke JSH Siregar, S.Kom., M.Kom and Ari Putra Wibowo, S.Kom., M.Kom.*

*89 + xiv pages / 61 pictures / 16 Tables / 9 Attachments / 23 References (2010-2022)*

**ABSTRACT**

*Promotional media which is still in the form of banners or mini banners stuck on the side of the road, or tied to trees, means that information is only spread in areas near tourist locations, resulting in only around 10-15 visitors to tourist attractions per day. Moreover, the information provided is very limited, and the mini banner is prone to tearing or fading over time due to the weather in the highlands which is often exposed to rainy air. So an Online Company Profile for Banyumili Garden Kab was created. Multimedia-based Pekalongan which can provide information to a wider range of potential visitors with more information capacity. This system was created using the Waterfall method through the Requirement Analyst, Design, Implementation, Testing, Maintenance stages. This system was designed using flowchart, LKT and storyboard tools. The media testing results use the GUI (Graphical User Interface) testing method and UAT (User Acceptance Test) testing methods. The test results show that the system can run well according to its function, and the component functions and appearance are in accordance with the plans that were built. Apart from that, the system specifications are in accordance with user needs. The lack of a system that has been built is that it needs to add a sub menu that displays information on facilities and room availability for the Banyumili Garden villa. It is necessary to add features that can directly direct website visitors who want to stay and book a villa.*

**Keywords :** *Company Profile, Multimedia, Website*