

MAHMUD, 20.240.0102

**PEMBUATAN FILM PENDEK EDUKASI MENGENAI CARA
PENCEGAHAN DAN PENANGGULANGAN BULLYING PADA SISWA,**

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59+xiv halaman / 8 gambar / 7 tabel / 4 lampiran / 31 pustaka

ABSTRAKSI

Bullying merupakan permasalahan sosial yang masih sering terjadi di lingkungan sekolah dan kerap dianggap sebagai perilaku yang wajar, padahal memiliki dampak serius terhadap kondisi psikologis dan sosial korban. Tugas Akhir ini bertujuan untuk merancang dan merealisasikan film pendek berjudul Waktu Bertindak sebagai media edukasi dalam upaya pencegahan dan penanggulangan bullying di lingkungan sekolah. Metode penciptaan karya dilakukan melalui tahapan pra-produksi, produksi, dan pasca-produksi yang meliputi penyusunan konsep cerita, perizinan lokasi, proses pengambilan gambar, hingga penyuntingan video. Hasil dari penelitian ini berupa film pendek bergenre drama edukatif dengan durasi sekitar 7 menit 21 detik yang menyajikan representatif bullying secara realistis dan komunikatif, serta menekankan pentingnya peran lingkungan sekitar dan keberanian untuk bertindak. Berdasarkan hasil pembahasan, film Waktu Bertindak dinilai mampu menyampaikan pesan edukatif mengenai bahaya bullying dan pentingnya kepedulian bersama, meskipun terdapat keterbatasan teknis dalam proses produksi. Dengan demikian, film pendek ini dapat dijadikan sebagai alternatif media edukasi dan komunikasi sosial yang relevan bagi pelajar dan masyarakat umum.

Kata Kunci : *film pendek, bullying, drama edukatif, media edukasi.*

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59+xiv pages / 8 images / 7 tables / 4 attachments / 31 library

ABSTRACT

Bullying is a social problem that still frequently occurs in the school environment and is often considered a normal behavior, even though it has serious impacts on the psychological and social condition of the victims. This thesis aims to design and realize a short film entitled Waktu Bertindak as an educational medium in efforts to prevent and overcome bullying in the school environment. The method of creating the work is carried out through the stages of pre-production, production, and post-production, which include the preparation of the story concept, location permits, the process of shooting, and video editing. The result of this research is an educational drama genre short film with a duration of approximately 6 minutes and 21 seconds that presents a realistic and communicative representation of bullying, while emphasizing the importance of the role of the surrounding environment and the courage to take action. Based on the results of the discussion, the film Waktu Bertindak is considered capable of conveying educational messages regarding the dangers of bullying and the importance of collective awareness, although there are technical limitations in the production process. Therefore, this short film can be used as an alternative medium for educational and social communication that is relevant for students and the general public.

Keywords : *short film, bullying, educational drama, educational media*