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**COMPANY PROFILE PT DUTAGARUDA PIRANTI PRIMA BERBASIS
WEBSITE**, dibawah bimbingan Much. Rifqi Maulana, M.Kom. dan Nur Ika
Royanti, M.Kom..

92 + xiv halaman / 77 gambar / 15 tabel / 2 lampiran / 19 pustaka (2016-2024)

ABSTRAK

PT Dutagaruda Piranti Prima adalah perusahaan yang bergerak di bidang penyediaan tenaga kerja, pusat pelatihan, dan virtual office sejak tahun 1996. Dengan tenaga kerja profesional dan sistem kerja yang disesuaikan dengan kebutuhan pengguna jasa, perusahaan siap melayani kebutuhan pribadi, instansi negeri, maupun swasta di berbagai kondisi. Dalam era digital, akses informasi perusahaan menjadi penting untuk pengambilan keputusan bisnis. PT Dutagaruda Piranti Prima menyediakan situs web resmi sebagai sarana pengajuan lamaran kerja. Namun, ketiadaan video panduan pengajuan lamaran menjadi kendala bagi calon pelamar. Oleh karena itu, dibuat company profile berbasis website menggunakan metode Waterfall. Tahapan pengembangan sistem meliputi komunikasi untuk analisis kebutuhan, pemodelan sistem menggunakan UML (use case, activity, sequence, class diagram), serta perancangan tampilan dengan Lembar Kerja Tampilan. Tahap konstruksi dilakukan menggunakan framework CodeIgniter 4 dan database MySQL, disertai pengujian White Box, Black Box, dan User Acceptance Testing (UAT). Sistem kemudian diserahkan kepada PT Dutagaruda Piranti Prima untuk digunakan sesuai tujuan. Hasil pengembangan menunjukkan bahwa website ini mampu memperluas jangkauan pemasaran dan memudahkan klien memperoleh informasi layanan perusahaan. Selain itu, video panduan melamar pekerjaan mempermudah calon pelamar memahami prosedur secara jelas. Namun, untuk pengembangan ke depan, disarankan agar video panduan dilengkapi voice over yang ramah dan efektif serta dibuat lebih menarik untuk meningkatkan kualitas informasi yang disampaikan.

Kata Kunci : *Company, Profile, Website*

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**WEBSITE-BASED COMPANY PROFILE OF PT DUTAGARUDA
PIRANTI PRIMA**, under the supervision of Much. Rifqi Maulana, M.Kom. and
Nur Ika Royanti, M.Kom..

92 + xiv pages / 77 figures / 15 tables / 2 appendices / 19 references (2016-2024)

ABSTRACT

PT Dutagaruda Piranti Prima is a company engaged in workforce provision, training centers, and virtual office services since 1996. With professional staff and work systems tailored to service users' needs, the company is ready to serve individual, public sector, and private sector requirements under various conditions. In the digital era, access to company information has become crucial for business decision-making. PT Dutagaruda Piranti Prima provides an official website as a platform for job applications. However, the absence of an application submission guide video has become an obstacle for potential applicants. Therefore, a website-based company profile was developed using the Waterfall method. The system development stages included communication for requirements analysis, system modeling using UML (use case, activity, sequence, class diagrams), and interface design using Interface Design Worksheets. The construction phase was carried out using the CodeIgniter 4 framework and MySQL database, accompanied by White Box, Black Box, and User Acceptance Testing (UAT). The system was then handed over to PT Dutagaruda Piranti Prima for intended use. Development results show that this website successfully expands marketing reach and facilitates clients in obtaining information about company services. Additionally, the job application guide video makes it easier for potential applicants to understand procedures clearly. However, for future development, it is recommended that the guide video be enhanced with friendly and effective voice-overs and made more engaging to improve the quality of information delivered.

Keyword : Company, Profile, Website